

Creation of Persistent Links **Films on Demand**

Persistent links direct students to specific full-text journal documents found in our research databases. These links are stable, and can be accessed from both on and off campus. These links could be used for e-reserves, electronic reading lists or incorporating into Blackboard and other online course resources.

1. From either the results list or

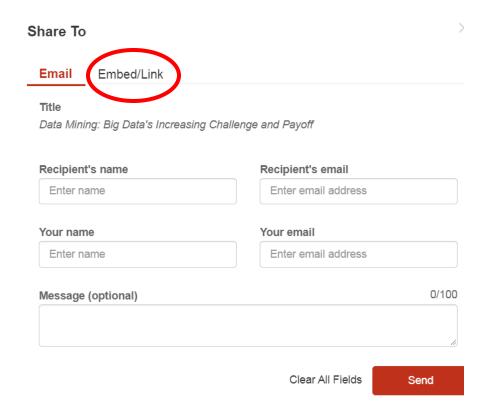


the main video screen, click on Share.

Data Mining: Big Data's Increasing Challenge and Payoff Full Video (24:47)



2. A pop-up box will open. Choose Embed Link.



3. Copy the Record URL and the Persistent Link will look like this: https://go.openathens.net/redirector/ufv.ca?url=https%3a%2f%2ffod.infobase.com%2fPortalPlaylists.aspx%3fwID%3d79284%26xtid%3d47487

